

CASH DISCOUNT PROGRAM OVERVIEW



Retail Cash Discount Details:

- ✓ No cost for equipment as long as you are processing with Edge One.
- ✓ Less than \$50 a month in fees (average is \$12.95)
- ✓ All other credit card fees are passed to the customer at a minimum 3.50%.
- ✓ The money deposited is your net sales. Example: If you did \$100 in credit card sales, the gross would be \$103.50 (including the 3.50% fee). The \$3.50 goes to the processor and \$100 goes into your account.
- ✓ Required signage is supplied by Edge One.
- ✓ 95% customer approval rating.

*There is **NO CONTRACT.**
No annual or batching fees.*

Restaurant Cash Discount Details:

- ✓ No cost for equipment while processing with Edge One.
- ✓ Less than \$50 a month in fees (average is \$12.95)
- ✓ Tips cannot be included in cash discount, therefore the merchant is responsible for the interchange. Example: If the bill was \$100 and they left a \$10 tip, the merchant only pays the interchange on the tip (\$0.40 or 0.5% average effective rate per month).
- ✓ Server tips **HAVE NOT** been affected when this fee is in place, according to current restaurants on this program.
- ✓ The money deposited is your net sales. Example: If you did \$100 in credit card sales, the gross would be \$103.50 (including the 3.50% fee). The \$3.50 goes to the processor and \$100 goes into your account.
- ✓ Required signage is supplied by Edge One.
- ✓ 95% customer approval rating.



Call 800-423-3343 • www.edgeone.com

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